The Real Planned Parenthood: Leading the Culture of Death
2020 Edition

The Basics

- Planned Parenthood Federation of America (PPFA), or Planned Parenthood, is the primary supplier of abortions in the U.S. According to Planned Parenthood’s most recent 2018-2019 annual report, it committed 345,672 abortions in fiscal year 2018, up by 12,915 abortions since 2017.¹ This is the highest number of abortions that Planned Parenthood clinics have committed in any year since 2011-12.²

- According to these numbers, Planned Parenthood aborted 1,768 babies every single day in fiscal year 2018.

- According to a September 2019 Guttmacher Institute report (the most recent report available at this time), 862,320 abortions were committed in 2017.³ In 2017, 332,757 abortions were committed by Planned Parenthood and its affiliates.⁴ Therefore, in 2017 Planned Parenthood was responsible for 38 percent of all abortions committed in the U.S., an increase from 31.5 percent in 2011.

- From 2011-2018, Planned Parenthood committed over 2.6 million abortions (2,640,943).⁵

- Once again, in Planned Parenthood’s report, they state that they have “more than 600” facilities.⁶ Their health center database indicates that they currently have 618 facilities.⁷ In the previous year’s report, Planned Parenthood also stated that they had over 600 facilities, though it did not disclose how many facilities closed that year in addition to 56 regional affiliates.⁸ In their 2015-2016 report, Planned Parenthood reported having “nearly 650” facilities.⁹

- In 2017 alone, 32 Planned Parenthood facilities closed.¹⁰ At its height in 1995, there were 938 Planned Parenthood facilities. Affiliates have also consistently dropped from 190 in 1983 to 56 in 2017, a 71 percent decrease.¹¹

A Decrease In Services¹²

- Planned Parenthood reported 2.5 million patients in 2014 and 2.4 million patients for four consecutive years (2015, 2016, 2017, and 2018) for a decrease of 100,000 patients, or 4 percent between 2014 and 2018.

• From 2009 to 2018, breast exams have consistently decreased nearly 70 percent (69 percent): 830,312 (2009), 747,607 (2010), 639,384 (2011), 549,804 (2012), 487,029 (2013), 363,803 (2014), 321,700 (2015), 336,614 (2016), 296,310 (2017) and 265,028 (2018). This is a 76 percent drop from a high of 1,086,654 in 2000. In 2015, for the first time in Planned Parenthood’s history, abortions outnumbered basic breast exams. These numbers do not include in-house mammograms because Planned Parenthood does not provide that service. In a September 2015 House Oversight Committee meeting, former Planned Parenthood president Cecile Richards admitted that Planned Parenthood does not provide mammograms, contradicting her 2011 claims that it did.

• From 2009 to 2017, prenatal services have steadily decreased by more than three-quarters (77 percent): 40,489 (2009), 31,098 (2010), 28,674 (2011), 19,506 (2012), 18,684 (2013), 17,419 (2014), 9,419 (2015), and 7,762 (2016). Prenatal services reported for 2017-2018 were 9,055. For 2018-2019, prenatal services actually increased by 8 percent (9,798) from 2017. Planned Parenthood does not disclose what constitutes “prenatal services.”

• In 2017, Planned Parenthood committed 117 abortions for every adoption referral it made. From 2011 to 2017, Planned Parenthood averaged 2,573 adoption referrals annually. The following are total adoption referrals by year: 2,300 (2011), 2,197 (2012), 1,880 (2013), 2,024 (2014), 2,889 (2015), 3,889 (2016), and 2,834 (2017). For 2018-2019, Planned Parenthood reported a 51 percent increase in adoption referrals (4,279). However, Planned Parenthood does not disclose what constitutes an “adoption referral.” In an interview with Live Action President Lila Rose, former Planned Parenthood manager Sue Thayer revealed that “adoption referrals” are simply women taking slips of paper with information about adoption:

Rose: Was there a line in the annual report that said, “adoption referrals,” you know “colon,” and then the amount every year?

Thayer: There is. But they count any time that you check “adoption referral,” meaning that the client said, “I’ll take the information.” But does she follow up on that? Did Planned Parenthood follow up on that?

No.

New Categories in the 2018-2019 Report:

Expanded Use of Technology

Telemedicine

• In the 2017-2018 Report, Planned Parenthood first reported telemedicine services as part of their expanding care category. For 2018-2019, Planned Parenthood affiliates in 17 states now have telemedicine services, including 16 states that perform teled abortions. This is a substantial increase from just 13 states that were reported to perform teled abortions in the 2017-2018 Report.
Apps

**PPDirect:** The Planned Parenthood Direct app has expanded from 11 states in 2017 to 25 states, including the District of Columbia, in 2018. In certain states, consumers can receive contraception prescriptions without consultation from a doctor.\(^\text{18}\)

**Roo:** In January, Planned Parenthood launched a chatbot for teens to ask questions about sex and reproductive health. This app is powered by AI with trained responses by Planned Parenthood “and content strategists to provide non-judgemental, science-based information to teens asking questions about all things sexual and reproductive health.”\(^\text{19}\) Interestingly, when a journalist asked “‘when does life begin,’ ‘does human life begin at conception,’ ‘are fetuses alive,’ and ‘I heard abortion kills babies’ – Roo was unable to process any of them and suggested either rephrasing the question or speaking to a live Planned Parenthood worker.”\(^\text{20}\) Roo, however, had no trouble answering the question “how do I get birth control without my parents knowing?” Roo also says parental permission is usually unnecessary except in certain states, and that Planned Parenthood can help teens “get started on birth control.”\(^\text{21}\)

**New Categories Since 2015**

**Well-Woman Exams and Miscarriage Management**

- In 2015, Planned Parenthood added two new categories to its annual report: “well-woman exams” (226,254) and “miscarriage care” (2,073). Planned Parenthood reported 235,355 well-woman exams, and 1,182 cases of miscarriage care in 2016, 216,722 well-woman exams and 1,731 miscarriage care cases in 2017, and 213,042 well-woman exams and 2,236 miscarriage care cases for 2018. As in 2015, Planned Parenthood did not define what these services entail.

- In 2014, former Planned Parenthood director Abby Johnson wrote that in her Planned Parenthood protocol book there was one called “Miscarriage Management” that was “in preparation for when abortion [was] made illegal” and it gave step by step instructions on how to help women with self-abortions. Johnson wrote: “We would instruct women to take medications and/or vitamins to end their pregnancy. Some of those on the list were Vitamin C, Black or Blue Cohosh, or Misoprostol bought online. We would give them instructions on how much they needed to ingest in order to terminate their pregnancy. We would give them warning signs…signs to help them decide if they needed to go directly to the emergency room. If everything went as planned, they would be instructed to come to our facility for an ultrasound to confirm fetal demise and an MVA (Manual Vacuum Aspiration). This would not technically be considered an abortion since the death of the child had happened outside our facility. Of course, there would also be a fee for this ‘miscarriage management’ service.”\(^\text{22}\)

- It has been uncovered that abortion industry instructs women who self-manage their abortions through the use of “the abortion pill”, aka, chemical abortion, to lie and present themselves at a hospital as having a miscarriage when complications arise. It is possible that that these “miscarriage services” include completing the abortion surgically.\(^\text{23}\)

**Expanded Chemical Abortion**

- The 2017-2018 Report states that 357 of their health centers commit medication abortions.\(^\text{24}\)
**The 3 Percent Abortion Myth**

- Planned Parenthood reports its health services data in a manipulated fashion to underemphasize abortion-related services. Planned Parenthood likes to tout that abortion only makes up approximately “3 percent of total services.” However, in 2011 National Public Radio clarified that a more accurate percentage of Planned Parenthood clients who have an abortion would be 10 percent. This year, Planned Parenthood reported that abortions accounted for 4 percent of its services.

- Since Planned Parenthood committed 345,672 abortions in 2018-2019 and saw 2.4 million people, and if the abortions were given to individual patients, then 14 percent of all their patients received abortions.

- While Planned Parenthood downplays its abortion statistics, it often highlights its non-abortion services by counting multiple services to a single client as separate services. For example, a pap smear, a pregnancy test, birth control packet, and STD testing done in one visit for one person are unbundled and counted as four different services, thus skewing their numbers. This is how Planned Parenthood claims to have provided almost 2.4 million services of which 345,672 are abortions, thus arriving at the 4 percent number. The gravely misleading number deliberately minimizes its abortion rate and fails to put into perspective the fact that Planned Parenthood’s “3 percent” abortion services make up nearly 40 percent of the total number of U.S. abortions annually and that it is America’s number one abortion chain.

- Even Slate’s Rachael Larimore called the 3 percent number the “most meaningless abortion statistic ever”… “to the point of being downright silly.” The Washington Post also called it “misleading” in its Fact Checker section.

**Planned Parenthood’s Abortion Quotas**

- Planned Parenthood has abortion quotas. Former Planned Parenthood Center Director Sue Thayer stated in an interview that her job required her to be “accountable for how many patients you see, and if you’re not seeing enough, why; and you need to have an action plan for [meeting the required number].” She went on to say that every center in Iowa (where she worked) “had a goal for how many abortions they needed to do.”

- In addition, former Planned Parenthood facility director Abby Johnson received confirmation in 2014 that the Planned Parenthood of the Rocky Mountains gave an award to the Planned Parenthood of Aurora, Colorado “for exceeding abortion visits in the first half of FY12 compared to first half of FY13.” Johnson went on to say, “Planned Parenthood has responded and has confirmed that, YES, this is an award that was given out by them. And, YES, they will continue to ‘celebrate their progress and they always will.’”

- Former Planned Parenthood President Leana Wen stated that “our core mission is providing, protecting, and expanding access to abortion and reproductive health care. We will never back down from that fight…” Ultimately, however, Wen wanted to expand Planned Parenthood beyond abortions and into actual women’s health care, but she was fired less than a year after being hired as president. Planned Parenthood’s Board of Directors wanted to keep the organization focused on abortion and abortion advocacy instead of health care. This is very telling for an organization that
claims that abortions are only 4 percent of their services. In a letter addressed to her former colleagues, Wen noted that philosophical differences between her and Planned Parenthood caused her departure.36

*I came to Planned Parenthood to run a national health care organization and to advocate for the broad range of public health policies that affect our patients’ health: ensuring access to quality, affordable health care — which includes the full spectrum of reproductive health care — for all; improving maternal health and the health of women before, during, and after pregnancy; increasing programs for cancer detection and STI/HIV treatment; and calling attention to the social determinants of health like food insecurity and housing instability that deeply affect people’s health and widen rampant disparities. The new Board leadership has determined that the priority of Planned Parenthood moving forward is to double down on abortion rights advocacy.*

- In a self-authored *New York Times* op-ed, Wen explained that “I was asked to leave for the same reason I was hired: I was changing the direction of Planned Parenthood.”37

- As further evidence of Planned Parenthood’s abortion priorities, in 2019 they voluntarily rejected millions of Title X funding rather than comply with the Trump administration’s Protect Life Rule which states that Title X recipients must have physical and financial separation of all abortion services. This is in keeping with the integrity of the original statute of the law that states, “None of the funds appropriated under this title shall be used in programs where abortion is a method of family planning.”38 A list of Planned Parenthood entities and pro-abortion states that chose to reject millions of dollars in federal funding rather than stop referring patients for abortion can be found in the reference noted here.39

**Taxpayer Funding of Planned Parenthood**

- While Planned Parenthood holds non-profit status, its total revenue for 2018-2019 was $1.638 billion, the highest in its history. In 2017-2018, Planned Parenthood reported an excess of revenue over expenses of $244.8 million, an increase of $146.3 million in a year alone.40 For 2018, Planned Parenthood failed to report its excess revenue, although for the last 19 years they have had excess revenue in the millions.41

- In 2018-2019, Planned Parenthood received $616.8 million in combined federal, state, and local government grants and contracts, an increase of over $50 million from last year’s funding. Of all funding received by Planned Parenthood, 37 percent comes from taxpayers’ pockets.42

- The 2017-2018 report shows $802.6 million in unrestricted net assets, funds which Planned Parenthood can use should it lose its government funding.43 For 2018, Planned Parenthood’s assets increased to over $2.2 billion.44

- Historically, Planned Parenthood does not disclose the amount of federal versus state funds it receives. However, a 2018 study by the Government Accountability Office found that on average, Planned Parenthood spends nearly $100 million of federal funds through various agency programs per year: $98.53 million (2013), $96.46 million (2014), and $93.90 million (2015).45 These programs included Title X family planning grants ($170.77 million between 2013-2015) and the Teen Pregnancy Prevention Program ($18.43 million between 2013 and 2015).46
Additionally, the federal government funds Planned Parenthood in large “mandatory” programs such as Medicaid, Medicare or CHIP by even larger sums. Medicaid is a federal program involving both federal and state funding. This federal program funded Planned Parenthood between 2013-2015, by over $1.2 billion averaging $400 million per year: $389.07 million (2013), $409.35 million (2014), and $414.37 million (2015).47

The total amount of taxpayer funds in federal programs that went to Planned Parenthood between 2013-2015 was nearly $1.5 billion: $288 million in federal grants, contracts, and reimbursements and $1.2 billion in Medicaid. This averages out to approximately $500 million in federal programs going to Planned Parenthood each year.48

Planned Parenthood: A Scandal-Ridden Organization

In the wake of undercover videos showing Planned Parenthood officials discussing the sale of body parts from babies they have aborted, twelve states sought to take action which would defund the organization.49

In one recent case, after President Trump rescinded Obama-era guidance that blocked states from withholding Medicaid funds from entities that performed abortions,50 the Fifth Circuit Court of Appeals reversed a lower court injunction that prevented the state of Texas from stripping Medicaid funds from Planned Parenthood in January 2019.51

- Texas used the Center for Medical Progress (CMP) footage, whose undercover videos have been ruled inadmissible in other courts, as one of its major arguments for defunding the group. (Read on below for more on the CMP videos.) The fact that this court agreed that the CMP footage, which was forensically reviewed and determined to have not been “deceptively edited,” discredited Planned Parenthood’s central arguments against Texas.

- The videos that were shot inside Planned Parenthood Gulf Coast in Texas showed a Planned Parenthood employee explaining how to downplay the sale of fetal tissue, saying it was “just a matter of line items.”52 Another video featured abortionist Amna Dermish of Planned Parenthood of Greater Texas, in which she discussed how she more effectively harvests fetal body parts during abortions.53

In January 2017, Live Action released video and audio investigations concerning Planned Parenthood’s claims to provide prenatal care. Their videos reveal that less than 1 percent of the interviewed facilities actually provide prenatal care.

- Out of 97 Planned Parenthood facilities that they talked to, only 5 said they provided prenatal care.54

- Another video revealed that of 68 Planned Parenthood facilities that were asked if they do an ultrasound in order to check the health of the baby,55 only 3 Planned Parenthood facilities said they did.

Starting in July 2015, the Center for Medical Progress released a number of undercover videos taken of meetings with national leaders of Planned Parenthood discussing the sale of organs harvested from aborted babies.56
The videos provide evidence of other potentially illegal activities in addition to the possibility of profiting from the sale of organs from aborted babies. These include possible violations of laws requiring women be provided informed consent when their baby’s organs are being donated for research, possibly changing the position of the unborn child illegally to more easily obtain organs from the aborted babies, possibly partially delivering the baby to better harvest their organs in violation of the Partial Birth Abortion Act, and possibly even allowing babies to be born alive before harvesting their organs.

This series of videos prompted investigations into Planned Parenthood by multiple Congressional Committees as well as by multiple states. The Select Panel on Infant Lives made fifteen criminal and regulatory referrals in December 2016, two of which directly involved Planned Parenthood facilities.

Chairman Chuck Grassley (R-Iowa) of the Senate Judiciary made seven referrals to the FBI for continued investigation and possible prosecution for paid fetal tissue practices, including four Planned Parenthood facilities. A letter sent by the Department of Justice (DOJ) in December 2017 to the Senate Judiciary states the DOJ intends to complete a “thorough and comprehensive assessment” of Senator Grassley’s report.

Undercover investigations by Live Action suggested that Planned Parenthood had not been reporting statutory rape at a number of its affiliates. News stories show that these incidents are not isolated. In 2011, seven Planned Parenthood affiliates in New Jersey, New York, Virginia, and D.C. were recorded on video being complicit in covering up child prostitution and sex trafficking.

Planned Parenthood has also shown support for gendercide. “Protect Our Girls,” Live Action’s 2012 video project highlighting gendercide in America, exposed Planned Parenthood affiliates in Texas, Arizona, New York, Hawaii, and North Carolina encouraging women to get sex-selective abortions for unborn girls they did not want.

Live Action’s 2013 sting operation “Inhuman” reveals Planned Parenthood’s complicity in late-term abortions. The Guttmacher Institute reports that 1.2 percent of abortions are of babies 19 weeks post-fertilization and older. This means almost 13,000 American pain-capable unborn children die from late-term abortion each year.

Planned Parenthood of Indiana has been accused of endangering the safety and well-being of minor girls by intentionally circumventing state parental involvement laws and breaking state law by refusing to report statutory rape. Planned Parenthood of Ohio was convicted of not enforcing parental consent laws in the case of a 14-year-old who got pregnant by her soccer coach. In 2014, an Arizona Planned Parenthood failed to report the rape of a teenage girl; the man behind this subsequently raped 18 other girls. The sheriff’s office report in this case stated, “The counselor intentionally miscoded the assault as a consensual encounter…the counselor told them that they did not want the hassle of having to report the assault to law enforcement as they were a mandatory reporter.”

In 2013, Alliance Defending Freedom released a report that details federal and state audits of Planned Parenthood affiliates from 1995-2010. These audits convey that these individual affiliates were responsible for over $99 million in waste, abuse, and potential fraud. Examples include giving prescriptions without authorization from a medical practitioner and misusing government funds to
over-bill patients for family planning. Planned Parenthood of California was also accused of overcharging the state and federal governments by $180 million for birth-control pills, despite internal and external warnings that its billing practices were improper.

- Sue Thayer, former Planned Parenthood director, testified in an October 2015 Congressional hearing that she filed a federal False Claims Act complaint against Planned Parenthood alleging that it “filed false claims totaling about $28 million with Iowa’s Medicaid program for (1) illegally dispensing “medically unnecessary” quantities of oral contraceptive pills and birth control patches to C-Mail Medicaid patients and doing so without a prescription; (2) fraudulently billing the Iowa Medicaid program for abortion-related services; and (3) coercing “donations” from Medicaid patients.”

- Planned Parenthood promotes itself as a “non-partisan” organization, yet has promised supporters to turn out millions of votes and provide substantial financial support to elect pro-abortion candidates to the White House, Congress, and state governments, as it works to weaken and overturn pro-life laws at all levels. In 2012, the two Super PACs associated with Planned Parenthood spent over $15 million on the 2012 election, including $8 million on negative ads targeting Mitt Romney. Also in 2012, President Obama proclaimed his support for Planned Parenthood through a YouTube video he made for Planned Parenthood Action Fund supporters. In January 2016, the Planned Parenthood Action Fund endorsed Hillary Clinton for President of the United States in the organization’s first endorsement of a candidate during a primary race.

Planned Parenthood, Target Populations, and Eugenics

- The founding of Planned Parenthood is directly tied to the eugenics movement. The movement’s ultimate goal was the elimination of certain groups of “unfit” or “feeble-minded” people.

- Planned Parenthood targets minority populations: 79 percent of its surgical abortion facilities are located within walking distance of African American or Hispanic/Latino neighborhoods.

- Minorities account for almost two-thirds (62 percent) of all abortions in the U.S. (this includes Hispanic, Black Americans, and all non-white Americans). Black children are aborted at about five times the rate of white children.

- In a series of sting videos produced by Lila Rose, head of the organization Live Action, it was revealed that as many as seven Planned Parenthood facilities were willing to accept donations earmarked as abortion money according to race.

- Planned Parenthood also targets college students: 79 percent of Planned Parenthoods are located within five miles of a college campus.

- On Halloween in 2017, Planned Parenthood tweeted from their “Planned Parenthood Black Community” Twitter account that “If you’re a Black woman in America, it’s statistically safer to have an abortion than to carry a pregnancy to term or give birth.” The blunt encouragement of abortion in the black community cannot go unnoticed, let alone the fact that they have a Twitter account solely dedicated to indoctrinating black women to abort. Planned Parenthood also has a dedicated Twitter account for Latinos to push their abortion agenda.
• In their 2017-2018 Annual Report, Planned Parenthood reported that in July 2017 they transitioned their global headquarters from New York to Nairobi, Kenya, no doubt to continue to impose their pro-abortion agenda on a poor country where abortion is illegal except for the health and life of the mother. President Trump has prohibited international funding to pro-abortion groups by reinstating and expanding the Mexico City Policy which prohibits taxpayer funding to international groups that promote or provide abortions. Because the International Planned Parenthood Federation (IPPF) refused to comply, they were forced to shut down 22 of their programs in sub-Saharan Africa.

• Planned Parenthood first launched “Promotores de Salud” in the early 1990s in Los Angeles to promote abortion among Latino and Spanish-speaking communities. Planned Parenthood is continuing to expand the program, which is “modeled on Mexican and Central American adult peer education programs. Promotoras are experts not only in sexual and reproductive health, but in how to reach communities that too often don’t have access to the resources they deserve.”

Planned Parenthood in the Culture

• Planned Parenthood publicly celebrated New York’s new abortion law that allows abortions up until the day of birth. This extreme view on abortion is out of touch with the majority of Americans who believe that there should be restrictions on abortion. According to a recent Marist poll, 75 percent of Americans believe that abortion should be limited to within the first three months of pregnancy. This number also includes more than 6 in 10 (61 percent) who identify as “pro-choice” on abortion.

• In March 2018, a Planned Parenthood branch in Pennsylvania tweeted this: “We need a disney princess who’s had an abortion / We need a disney princess who’s pro-choice / We need a disney princess who’s an undocumented immigrant / We need a disney princess who’s actually a union worker / We need a disney princess who’s trans.” The tweet was later deleted with a clarification statement from the PPH branch president, but no apology was issued.

• Planned Parenthood has publicly supported a social media campaign called “#ShoutYourAbortion,” which encourages women to proclaim and be proud of the abortions they have had. Abortion ends the life of another human being. That’s never something to be proud of or glamorize.

• Planned Parenthood highlighted its collaboration with the cast of Hulu’s Handmaid’s Tale to release a PSA “denouncing attacks on reproductive health care, and warning that denying access to safe, legal abortion is both dangerous and deadly.”

There Are Better Options Than Planned Parenthood

• Planned Parenthood, as noted in its report, has just over 600 health centers. There are 13,540 federally-qualified, low-cost, high quality health care clinics and rural health centers. They outnumber Planned Parenthood more than 20 to 1 nationally. Women have real choices when it comes to healthcare and they can find one of these clinics at GetYourCare.org.
- These federally-qualified health centers not only offer screening and prevention services, pap smears, cancer screenings, breast exams, and prenatal services, but they also offer a full spectrum of other primary care services that Planned Parenthood fails to provide:
  - Mammograms
  - A variety of immunizations
  - Diabetes and glaucoma screenings
  - Cholesterol screenings
  - Cardiovascular screening blood tests
  - Thyroid function tests
  - Eye, ear and dental screenings
  - Preventive dental services
  - Well-child services
  - Medical nutrition services
  - Bone mass measurement
  - Social worker services
  - Mental health services
  - Substance abuse services
  - Emergency medical services
  - And others

- Federally-qualified health centers offered services for 27 million patients in 2017 compared to Planned Parenthood who served 2.4 million. That’s over ten times as many patients.

- With an extra half a billion dollars in taxpayer funds that currently goes to Planned Parenthood, these federally-qualified health centers could grow and expand their reach. We are thankful Planned Parenthood has decided not to comply with the Protect Life Rule because this freed up resources to go to other federally qualified health centers (FQHCs) and pregnancy resource centers (PRCs) like Obria, which was awarded $5.1 million over the next three years. Both FQHCs and PRCs outnumber abortion facilities and provide true comprehensive care for women. We hope to see more efforts like this to disentangle American taxpayers from abortion and to promote a culture of life.

Edited by Patrina Mosley, Director of Life, Culture, and Women’s Advocacy at Family Research Council.


12 See 2011-2018 annual reports listed above.
18 Ibid.
21 Ibid.
28 Not accounting for repeat abortions.

30 Students for Life provides a helpful video explanation of the math: https://www.youtube.com/watch?v=KKIOBOFaVYs.


43 Ibid., 25.

44 Ibid.


46 Ibid., Table 30.

47 Ibid. Table 33 shows reimbursements from joint federal and state funds under three federal health programs that require shared funding including Medicaid, CHIP, and Medicare from 2013-2015.

48 Ibid., Tables 29 and 33.


