

Ask your pharmacist NOT to stock *ella*, the abortion drug.



On August 13, 2010, the Food and Drug Administration (FDA) approved a new abortion drug, *ella*, deceptively labeled as a more effective “Emergency Contraceptive” (EC).

Ella is chemically and functionally similar to RU-486, the one FDA-approved abortion drug. Both *ella* and RU-486 are progesterone blockers. *Ella* and RU-486 share identical modes of action – both can abort an already implanted embryo.

The FDA approved drug labeling:

- Does **NOT** say that *ella* can cause an abortion (pre- and post-implantation)
- Does **NOT** include a black box warning, like RU-486
- **DOES** say that *ella* is “contraindicated for pregnancy” (*ella* should not be used on those who are pregnant) **YET** doesn’t require a pregnancy test
- **DOES** say that in studies on animals *ella* caused abortions in all pregnant rats and half of the pregnant rabbits
- **DOES** say that “alterations to the endometrium that may affect implantation may also contribute to the efficacy” but does not clearly label the drug as an abortifacient

By labeling *ella* an EC, the FDA is denying informed consent to women who will take *ella* AND to pharmacists who will not know that *ella* can cause an abortion. Pharmacists who are asked to fill prescriptions for *ella* have an ethical right to know that the drug may cause an abortion and women desiring to purchase *ella* have a right to know it may cause an abortion.

Ask your pharmacist to visit ellacausesabortions.com to learn the facts before they are asked to facilitate chemical abortions. *Ella* will be distributed by Watson Pharmaceuticals as early as October, 2010.

***Ella* is an abortion drug, not a contraception drug.**

