Ask your pharmacist NOT to stock ella, the abortion drug.

On August 13, 2010, the Food and Drug Administration (FDA) approved a new abortion drug, ella, deceivingly labeled as a more effective “Emergency Contraceptive” (EC).

Ella is chemically and functionally similar to RU-486, the one FDA-approved abortion drug. Both ella and RU-486 are progesterone blockers. Ella and RU-486 share identical modes of action – both can abort an already implanted embryo.

The FDA approved drug labeling:

- Does NOT say that ella can cause an abortion (pre- and post-implantation)
- Does NOT include a black box warning, like RU-486
- DOES say that ella is “contraindicated for pregnancy” (ella should not be used on those who are pregnant) YET doesn’t require a pregnancy test
- DOES say that in studies on animals ella caused abortions in all pregnant rats and half of the pregnant rabbits
- DOES say that “alterations to the endometrium that may affect implantation may also contribute to the efficacy” but does not clearly label the drug as an abortifacient

By labeling ella an EC, the FDA is denying informed consent to women who will take ella AND to pharmacists who will not know that ella can cause an abortion. Pharmacists who are asked to fill prescriptions for ella have an ethical right to know that the drug may cause an abortion and women desiring to purchase ella have a right to know it may cause an abortion.

Ask your pharmacist to visit ellacausesabortions.com to learn the facts before they are asked to facilitate chemical abortions. Ella will be distributed by Watson Pharmaceuticals as early as October, 2010.

Ella is an abortion drug, not a contraception drug.