



Culture Impact Team 12 Month Strategy

General Note: Please start with your pastor and church leadership. Get their approval before moving forward. Here are some suggestions:

- Pray for God's guidance and wisdom.
- Schedule a meeting with your pastor to express your interest in starting a Culture Impact Team ministry in your church.
- Review the CIT Manual and make notes of ideas and suggestions you may have for your pastor.
- Provide a description of the ministry and the reasons the ministry would benefit the pastor and the congregation (consult the CIT Manual).
- If the pastor is willing to move forward, let the pastor know you'll prepare an outline of ideas for ministry activities and schedule a future meeting to seek approval.
- Secure permission to and recruit potential CIT Team members.
- Set up your team, using the CIT Manual as a guide, and begin monthly strategy sessions or as needed.

Again, part of the ministry of a Culture Impact Team is to keep pastors from being burdened with more work. Brainstorm with your team before presenting your plans. It's easier for pastors to approve and make suggestions than be involved in all the on the details in creating a plan. With that in mind, here is a suggested one year plan that can be tailored to your church situation:

January 2016

- Once recruited and selected, set a meeting that works for most of the new team.
- At the meeting, begin with prayer, seeking the Lord to guide your steps and bless your efforts, asking that he would give the pastor courage and boldness, requesting that God would incline the hearts of fellow members to receive this new ministry, etc.
- Go over the roles needed within the team and make assignments, develop a mission statement and establish a few achievable goals, like asking the church to pray for elected officials, using the [CIT Prayer Guide](#). You should develop your own in addition to it by adding your state and local officials.
- A major focus needs to be preparing the church to pray for and participate in the upcoming Primaries/Caucuses and the upcoming Election.
- Team should conduct research your state's upcoming elections, especially the Primary/Caucus dates and plan for voter registration (if there is time) and get-out-the-vote (GOTV) activities. Use the [Voter Impact Toolkit](#) as a guide.
- With the permission of church leadership, promote Sanctity of Human Life Sunday (January 17 or 24) and distribute the FRC Bulletin Insert. Encourage the pastor to make an announcement about it from the platform.



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- The team leader should contact your state's Family Policy Council (FPC) and/or other state groups (Right to Life, American Family Association, Concerned Women for America, etc. affiliates) and get acquainted with their work and how your church can be involved. Ask your church leadership if the FPC Director could come to the church and speak and introduce their ministry to the membership. [Click here to find your state group.](#)

Executive Meeting (Pastor/Church Leadership Representative and CIT Team Leader):

- Schedule a follow-up meeting to report to the pastor/church leadership team
- Review proposed mission statement with its Scriptural foundation and seek approval
- Report team members recruited and their roles on the team
- Prioritize short and long term goals
- Introduce the idea of doing a Church Wide Voter Registration Drive using the [Voter Impact Toolkit](#) and request a date in light of the deadline for your state.
- Ask the pastor if it would be possible to establish a place in the church where members can get information and participate in the ministry of the CIT. We provide a couple of booth options, but seek to have a visible place for the ministry. [Click here to order.](#)

February 2016

- Pray for God's wisdom and guidance
- Report on meeting with church leadership and establish next steps.
- With permission of church leadership, create announcement of and date for voter registration drive conducted before, during, and/or after weekend church services, preferably in time to have newly registered voters participate in the Primary/Caucus in your state.
- Make plans to point the church to FRC Action's information on the various presidential candidates (visit FRCAction.org) in advance of voting in the Primary/Caucus in your state.
- Promote [National Marriage Week](#) which is February 7-14 and distribute the FRC Bulletin Insert on Marriage.

March 2016

- Pray for God's wisdom and guidance
- Continue to promote FRC Action's information on the various presidential candidates (visit FRCAction.org) in advance of voting in the Primary/Caucus in your state
- Select a project from the CIT manual to adopt as a team
- Distribute the legislative priority FRC Bulletin Insert

April 2016

- Pray for God's wisdom and guidance
- Select a project from the CIT manual to adopt as a team
- Distribute the legislative priority FRC Bulletin Insert

Executive Meeting (Pastor/Church Leadership Representative and CIT Team Leader):

- Schedule a follow-up meeting to report to the pastor/church leadership team
- Ask the pastor to serve as host or at least encourage participation in the National Day of Prayer on Thursday, May 5
- Encourage the pastor to do a patriotic themed service Memorial Day weekend
- Present the Call2Fall prayer initiative to the pastor (Call2Fall.com), which involves spending at least 5 minutes as a congregation on our knees, pleading with God for America



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- Request permission to conduct another Voter Registration Drive on June 26 or July 3, which would be a “Citizenship Sunday,” and ask the pastor to speak about our stewardship responsibility as citizen Christians
- Prioritize short and long term goals
- Present the Ignite Campaign for approval (separate document)

May 2016

- Pray for God’s wisdom and guidance
- Select a project from the CIT manual to adopt as a team
- On Sunday, May 1, Promote the National Day of Prayer activities in your community on Thursday May 5 and distribute the National Day of Prayer Bulletin Insert
- Prepare to do a Voter Registration Drive, obtaining necessary forms, making assignments, and preparing communications for Announcement Slides
- Distribute the Memorial Day themed FRC Bulletin Insert

June 2016

- Pray for God’s wisdom and guidance
- Prepare to inform the church regarding the upcoming voter registration drive
- Distribute the Citizenship Sunday Bulletin Insert if registration drive is June 26
- Conduct the voter registration drive before, during, and/or end of weekend service(s)
- Participate in the Call2Fall, spending 5 minutes on our knees, crying out for our nation during weekend services

July 2016

- Pray for God’s wisdom and guidance
- Distribute the Citizenship Sunday Bulletin Insert if registration drive is July 3
- Conduct the Voter Registration Drive before, during, and/or end of weekend service(s)
- Review goals
- Promote FRC’s Values Voter Summit in DC this fall

Executive Meeting (Pastor/Church Leadership Representative and CIT Team Leader):

- Schedule a follow-up meeting to report to the pastor/church leadership team
- Discuss the possibility of adding a budget line-item for the CIT Ministry during the budget planning process.
- Prioritize short and long term goals
- Refine Ignite Campaign plans
- Encourage the pastor to prepare a series of sermons on Christian Values during the election season or at least one message on Voting Values during early voting or Sunday before Election Day. Point him to WatchmenPastors.org for resources.
- Secure permission to move forward with a Candidate Forum

August 2016

- Pray for God’s wisdom and guidance
- Plan for upcoming Voter Registration Drive, order materials, make assignments
- Prepare for upcoming Candidate Forum if approved
- Begin recruiting drivers for transportation to the polls
- Distribute the legislative priority FRC Bulletin Insert
- Promote FRC’s Values Voter Summit in DC this fall



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September 2016

- Pray for God's wisdom and guidance
- Conduct the Voter Registration Drive before, during, and/or end of weekend service(s)
- Ask your pastor to promote and distribute the Prayer for the Peace of Jerusalem Bulletin Insert
- Encourage Students to participate in See You At The Pole prayer event before classes
- Check with FRC Action and your state Family Policy Council for when Voter Guides will be available
- Conduct Candidate Forum if approved

October 2016

- Pray for God's wisdom and guidance
- Prepare announcements on early/absentee voting and ask the pastor to message that all eligible believers should vote in the upcoming elections
- Distribute the Election Oriented FRC Bulletin Insert
- Distribute Voter Guides after AM service(s)

Executive Meeting (Pastor/Church Leadership Representative and CIT Team Leader):

- Schedule a follow-up meeting to report to the pastor/church leadership team
- Discuss the progress toward adding a budget line-item for the CIT Ministry during the budget planning process.
- Prioritize short and long term goals
- Ask the pastor to encourage your people to participate in early/absentee voting
- Request that the pastor preach a message or message series on Values Voting.
- Request permission to distribute Voter Guides
- Refine final Ignite Campaign plans before early voting and Election Day
- Ask the pastor to have the church participate in the Day of prayer for the Persecuted Church

November 2016

- Pray for God's wisdom and guidance
- Finalize transportation to the polls, pickup points or arrangements.
- Ask the pastor to message on the importance of participating in Election Day and Values Voting.
- Distribute Voter Guides after AM service(s) on the Sunday before the Election
- Distribute the Thanksgiving FRC Bulletin Insert
- Ask the pastor to have prayer for the newly elected officials.

December 2016

- Pray for God's wisdom and guidance
- Review the year's activities
- Work on goals and plans for 2017
- Begin planning for Sanctity of Human Life Sunday in January
- Plan a "Diaper Drive" or other life affirming projects during "Life Month"



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